



LEO BURNETT U.S.A.
OFFICE MEMO

2/2

DATE: 2/14/95

To: Traci Grieme - 7
Yaskary Reyes - PMCo.

Ron White - 18
Jack Parker - 18
Michelle Rauscher - 18
Maria Hechavarria - 18
Stacy Mason - 18

PRINT SERVICE - 18

cc: Susan Fraser - 7
Mike Rolfes - 7
Monica Gadsby - 10

Jennie Mitchell - 19
Sylvia Cruz

ACCOUNT GROUP - 19

LBCo. MEDIA

Jean Feist - 4

From: John Alvarez - 10

Re: Philip Morris U.S.A.
Hispanic Consumer Magazine Additions/Changes

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

| MAGAZINE | BRAND | ISSUE/SPACE | POSITION | INSERTION COST |
|---------------------|-------|-------------|------------|------------------------|
| HISPANICS IN SOCCER | MAR | MAY/ PAGE | BACK COVER | \$10,000 ⁰⁰ |
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Comments: HISPANICS IN SOCCER IS A* YEARBOOK, MATERIAL DUE 5/1

Philip Morris schedule to be revised shortly

MPMMMAG

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